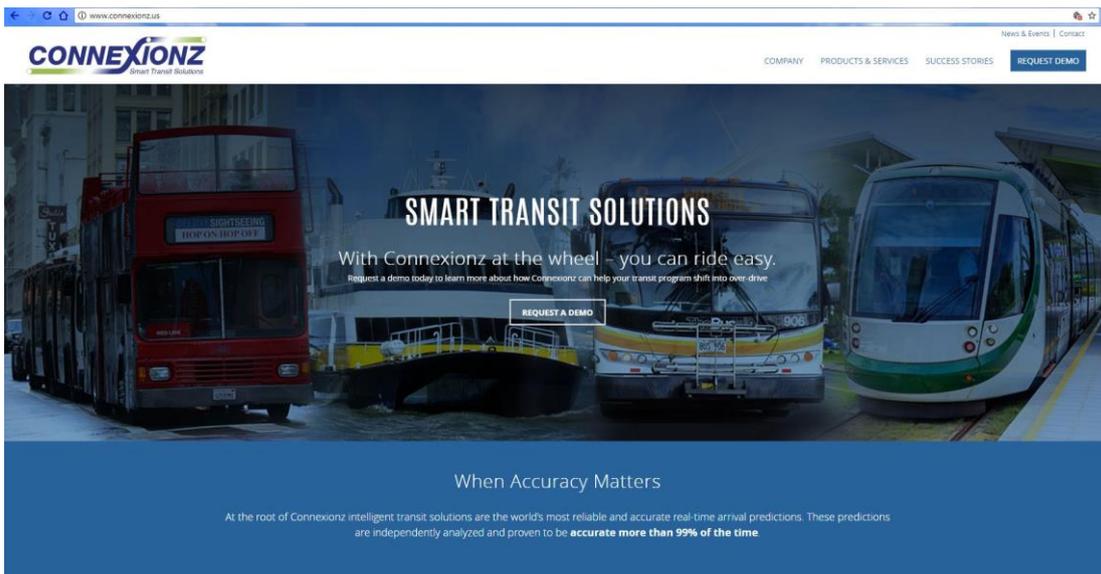




Hello and welcome! We hope everyone has enjoyed their easing in to the fall season. A lot has happened since our last newsletter. We opened a new office in Santa Clarita. Our new website went live last month, packed with new features and resources. We welcomed Kate Foister our new Customer Relationship Manager who joins us to help manage the increasing sales demand. And, the NYC ferry project which rolled out last year has been expanded to add a range of additional features, plus we're working on some exciting new product developments. If you're out and about in California this month make sure to visit our booth at the California Transit Association conference. We'll be demoing our latest transit innovations that are proving massively popular with customers. Read on to find out more.

Check out our new website!



After several months of focused work, it's wonderful to see the results of our efforts go live online. Our

web revamp was on the priority list for some time, and it's great to see the positive impact it's creating already. Since it was launched last month, statistics have shown a noticeable leap in new visitors, more likes on our social media pages, and more sales enquiries too. If you haven't seen the new site yet, check it out at www.connexionz.us. And while you're at it, please like us on [Facebook](#) and [LinkedIn](#) too.

New office in Santa Clarita

July was an extra special month for us as we celebrated the long-awaited opening of our new US office. Based in the Highridge Business Park in the Valencia suburb of Santa Clarita, the spacious office facilities provides the essential services needed to run a critical technology business like ours. The move is a major step in our US expansion strategy which focuses on growth and customer proximity through strengthened local sales and support



capabilities. Connexionz US West Coast Sales Director Brain Garrett says, "With a large stronghold in California and surrounding States in US, this modern and secure environment in Santa Clarita brings the team closer to our customers and gives us agility to meet their needs faster."

Meet Kate Foister - Customer Relationship Manager



When you next call Connexionz chances are you will hear a new helpful voice at the end of the phone. Kate Foister joined us this week in the newly created position of Customer Relationship Manager to help manage increasing sales and technical support enquiries, and to streamline our business processes. She brings strong skills in process improvement, systems administration and business operations support.

Prior to joining Connexionz Kate was self-employed for many years helping clients from a range of industries to increase customer satisfaction through improved operations and automated systems. In her spare time Kate enjoys helping her husband's building business with her project management skills, keeping fit through boxing classes, and spending weekends relaxing with

their two daughters and family friends.

NYC Ferry contract to expand

[HornBlower](#) is continuing to leverage their original investment in our TransitManager ITS suite for the new NYC Ferry service launched earlier this year. The additional work will involve product development to create new

features that will deliver improvements in passenger and journey reporting, specialized engine monitoring, and integration with new smartphone application. The app will provide real time and scheduled service information, as well as supporting the ability for passengers to purchase tickets for New York city's NYC Ferry has been heralded a huge [success](#) with over 1.5 million riders embarking on the ferries since it was launched. The service has offered a new boost to some waterfront properties, luring developers and helping prop up prices in the surrounding areas. It currently operates four routes along the East and Hudson rivers including the Rockaway, South Brooklyn, Astoria, and East River lines, with a further two more routes to start next summer. NYC Ferry has a total of twenty vessels, providing half-hourly to hourly service on each of the routes. Connexionz is now working with both HornBlower and the City of New York on new functionality requirements and will continue to support additional product development through to next year.



(Photo: Michael Appleton/NYC Mayor's Office)

New multi-agency feature in development

Our R&D team have been working hard in the lab again! One of the many projects they are currently focusing on is the development of an exciting new BusFinder feature that would integrate data feeds from multiple agencies. The aim is to capture and display real-time information on all bus arrivals and to encourage reliable and better customer service across regions which share bus stops and services. We'll be announcing more details about this new feature in the next few weeks as we roll it out to some of our most loyal clients and customers to sample.

Nice one CalACT, next stop CTA Expo!

What a great turnout we had at the [CalACT Autumn conference & Bus Show](#) in Monterey. The packed 4-day conference was a fantastic opportunity for industry members to get to grips with the critical needs of technology and management of innovation, transit agencies and agency growth. The beautiful setting didn't hurt and it was so great to catch up with old friends! Thank you to everyone who visited our stand and showed interest in our product innovations. We met so many new faces and were really encouraged by the level of interest shown. Our feet were a bit sore by the end, but it was worth every minute. We can't wait to do it all over again at [California Transit Association Conference and Expo](#) from November 8-10, 2017 at the Riverside Convention Center. We look forward to seeing you there!

Solar rules!

At last month's [APTA Expo](#) in Atlanta, our transit furniture friends at [Tolar Manufacturing](#) and [UrbanSolar](#) kindly featured our new solar BusFinder integrated at their display stands. It is exciting to partner with these

organizations, as our solar BusFinder is ideally suited for modern solar-powered bus stop shelters and lights, and can be installed independently or as part of an integrated solution. A large number have already been installed in and around Christchurch New Zealand as part of the city's commitment to introducing smart, energy efficient technology. We look forward to featuring this product again with our partners at the [CTA conference](#) this week.



In the spotlight: Pam Heser



Many of our US customers will know Pam Heser well. She's been working with Connexionz' West Coast customers and providing invaluable technical support since 2010. For those who don't know, Pam is a mechanical whiz and has the background and training to boot. She grew up on a farm in Minnesota, trained as a certified electrician, worked as a US Airforce aircraft mechanic, a radio programmer, a telecommunications technician, and she's a keen Alaskan salmon angler. She's also got a great sense of humor.

When she's not out on the road installing and maintaining Connexionz' equipment and keeping customers happy, she's enjoying the great outdoors. Pam is a self-confessed "rock hound" and loves searching for Indian artefacts. To date she's found arrowheads, a peace pipe stone, and a rare black obsidian spear point. Every summer she flies with one of her grandkids and a cooler up to the popular Kenai Peninsula near Anchorage where they stay with friends and go fishing. Smoked or honey and mustard salmon are her absolute favorites.

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