



Hello again everyone and welcome. In this issue, we share exciting news about our latest project with the New York City Ferry, company updates, and information on some of the newest additions to our product offering. The pace is really picking up for us at Connexionz with lots of exciting developments in the pipeline. **If you'd like to find out more about anything in this newsletter do contact us, we'd love to hear from you.**

Connexionz expands with New York ferry contract



This month, New York commuters who have been eagerly anticipating the launch of the new [NYC Ferry](#) operated by Hornblower, will be boarding a new transport service integrated with technology developed by Connexionz.

The solution is based on Connexionz' TransitManager ITS suite and involves considerable integration with customer specific applications and services. To manage this project, Connexionz has expanded its software development team at its headquarters in Christchurch, New Zealand.

Rhod Pickavance, CEO of Connexionz says, "Our system will initially look after Hornblower's 20 ferries. We'll also be installing our equipment on shuttle buses that will take commuters to and from the several ferry terminals throughout **Manhattan and Queens.**" Read more on this story [here](#).

Tony Kan Appointed Board Chair



We are pleased to announce that Mr Tony Kan has been appointed Connexionz new Board Chair following the resignation of Mr Bruce Sheppard.

Tony has been a director of the Company since 1999 and is passionate about the technology and growth strategy for Connexionz. Through his own corporate advisory business and investment company, Tony specialises in providing corporate finance advice, and assists with structuring, business development services and business strategy.

Prior to setting up his own business in 1996, he worked in various executive roles with the Electricity Corporation of New Zealand (ECNZ), including three years as Market Development Manager and three years as Account Manager.

California here we come

Last month, we had a busy booth at the California Association for Coordinated Transportation Spring Expo (CalACT). It was pleasing to meet so many people interested in our technology and learning all about the solutions we have installed in California and around the world. As reported in our last newsletter, Connexionz is expanding its business development, customer support and engineering teams in the US and Canada. **We've been hiring** new staff including our new US Sales Director, Brian Garrett, who is doing exceptionally well. And we hope to make an announcement soon with news of our new US office. Watch this space.



Solar BusFinders and Audio Systems complement Smart City



Christchurch bus patrons will be excited to discover that our latest solar BusFinders together with new audio systems are being rolled out throughout the city.

After the devastating earthquakes of 2010 and 2011 much of the **city's infrastructure was damaged and has caused significant** ongoing disruption with critical repairs taking priority.

Today, **the rebuild of the biggest city in New Zealand's South** Island is now well underway and the city is committed to harnessing new technology and to becoming a **"Smart City"**.

Rhod Pickavance CEO says, "Our newest transit technology complements the Christchurch City Council's focus on enabling a better quality of life for residents and visitors through innovative and sustainable technology, and to improve the efficiency of community services. Initially forty BusFinder units will be rolled out throughout the city and we anticipate more will follow soon. **We're** also rolling out our new audio systems on totems and road signs – initially on Victoria Street in Christchurch.

"With the ability to integrate a wealth of new services into the BusFinder there's also a huge opportunity for Christchurch to add on informative and/or entertainment features that will offer more than just telling customers **when the next bus will be arriving."**

Counting Passengers with Laser Precision



With the world constantly changing around us, ensuring your service is both profitable and meets consumer demand is paramount. To help our customers maintain top performance of their transit service, and to better manage revenue control and operational modifications, **we've introduced a new** and highly accurate laser passenger counting tool to our product offering.

The IRMA 3D matrix system is a robust laser sensor tool that reliably distinguishes people from other objects and even allows the determination of body height. Even in dense crowds, individual

passengers are recognised and counted accurately. The raw data is claimed to have an accuracy rate as high as 99 percent accurate and independent of environmental conditions. We are installing this new technology in the New York City ferries and shuttle buses this month.

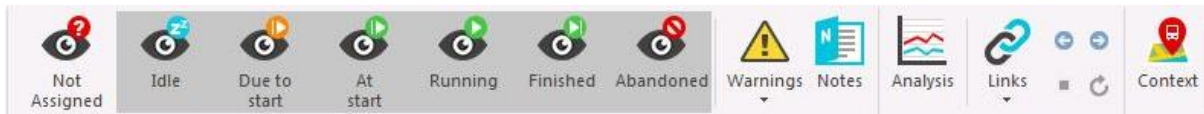
Vehicle Diagnostics feature a hot seller

In the last few weeks sales and enquiries of our new vehicle diagnostics feature have really picked up pace. **We've** recently completed installs for our customers in Santa Clarita, Tri Delta, and San Louis Obispo in California.

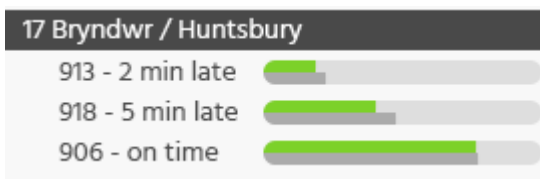
The feature reduces downtime and increases service efficiency by providing real-time monitoring of engine performance, including speed, distance and error messages. It also alerts customers to any critical maintenance issue from engine temperature to break pad condition and fluid levels, and can be easily integrated into your existing Connexionz solution. To learn more about any of our product solutions email sales@connexionz.us.

New Dispatch Application – sneak preview

In the coming weeks, we'll be rolling out a new spruced-up version of our dispatch application to existing customers. The biggest change you'll notice is that we've given it a makeover with a modern fresh look.



Feedback from our customers confirmed that while our dispatch application is arguably the most functionally powerful **they've** ever seen, it was looking a little dated compared to other shinier - but functionally weak - **competitive solutions**. So, we went to the drawing board and gave it real good revamp. We hope you'll agree it's an improvement. **Nothing** a bit of spit and polish couldn't fix!



In the spotlight: Tomas Hedman

Tomas is our support manager and specialist service technician, whom many of our customers will have met over the phone since he joined the company in 2006. If something **isn't working**, or if a solution needs to be designed, built and integrated from scratch, Tomas is the man for the job. He's also quite clued-up on onboard infotainment equipment.

He first started out in technology working as a technician building and repairing test instruments for Estrate, a rocket range and research centre **based near Kiruna in Sweden**. "It was a lot of fun watching the rockets launch, more so than **doing the work**," he confesses.

Before moving to New Zealand, Tomas lived in Tonga for many years, helping the community to adopt new technology. He helped everyone from families, the red cross, hospitals, churches, charitable organisations, and more with their electrical and technical needs, and is immensely proud of what he achieved in this developing country.

"**When I joined** Connexionz my job initially focussed on real-time bus and ferry tracking and passenger information, now we're also doing onboard information, infotainment, diagnostics and CCTV equipment. It's great working with modern information technology and networks to create new features and benefits for our customers. **There's never a dull moment.**"

Tomas, who used to play darts competitively for the Swedish league, now enjoys spending time with his three young boys in Christchurch. Through them he has found a love for **writing children's stories and dreams to finish** and publish them one day.



Have you checked out our Facebook Page yet?

If you can't wait for our next newsletter for latest Connexionz news, check out our Facebook page where we



often post news as it happens. We find it a good platform for sharing news, views and images, and corresponding with our friends quickly. **So, if you're on** Facebook, do like us and add your feedback, **we'd love to read it!**